## IN THE CLAIMS:

Please cancel Claims 1 to 36 without prejudice or disclaimer of subject matter and add new Claims 37 to 39 as shown below. The claims, as pending in the subject application, read as follows:

## 1. to 36. (Canceled)

37. (New) A server that accepts login information provided by a data processing apparatus through a communication channel, said server comprising:

a memory unit, adapted to store consumable purchase results in correspondence to login information, consumable use rates in correspondence to the login information, and a table that includes consumable purchase results in correspondence to services and a number of consumables to be purchased in correspondence to the services;

a read unit, adapted to receive the login information from the data processing apparatus and to read the consumable purchase results corresponding to the received login information from said memory unit;

a demand estimation unit, adapted to estimate, based on (a) the consumable use rate for a consumable used in a printer stored in said memory unit in correspondence to the received login information, and (b) a predetermined term designated by the data processing apparatus through the communication channel, a demand of the consumable within the predetermined term;

a reception unit, adapted to receive, from the data processing apparatus through the communication channel, a number of consumables to be purchased that can be designated or changed in the data processing apparatus;

a service selection unit, adapted to refer to the table stored in said memory unit to read (a) the services corresponding to the number of consumables received by said reception unit, and (b) the services corresponding to the consumable purchase result read by said read unit, and to select at least one of the read services;

a transmission unit, adapted to transmit information on the demand of the consumable within the predetermined term estimated by said demand estimation unit and the at least one service selected by said service selection unit to the data processing apparatus through the communication channel such that the information may be displayed in the data processing apparatus; and

an order reception unit, adapted to receive from the data processing apparatus an order based on the at least one service transmitted by said transmission unit.

38. (New) A service processing method carried out in a server that accepts login information provided by a data processing apparatus through a communication channel, and that has a memory unit for storing consumable purchase results in correspondence to login information, consumable use rates in correspondence to the login information, and a table that includes consumable purchase results in correspondence to services and a number of consumables to be purchased in correspondence to the services, said method comprising:

a read step of receiving login information from the data processing apparatus and reading the consumable purchase result corresponding to the received login information from the memory unit;

a demand estimation step of estimating, based on (a) the consumable use rate for a consumable used in a printer stored in the memory unit in correspondence to the received login information and (b) a predetermined term designated by the data processing apparatus through the communication channel, a demand of the consumable within the predetermined term;

a reception step of receiving from the data processing apparatus through the communication channel a number of consumables to be purchased that can be designated or changed in the data processing apparatus;

a service selection step of referring to the table stored in the memory unit to read (a) the services corresponding to the number of consumables received in said

reception step, and (b) the services corresponding to the consumable purchase result read in said read step, and selecting at least one of the read services;

a first transmission step of transmitting information on the demand of the consumable within the predetermined term estimated in said demand estimation step to the data processing apparatus through the communication channel;

a second transmission step of transmitting information on the at least one service selected in said service selection step to the data processing apparatus through the communication channel such that the information may be displayed in the data processing apparatus; and

an order reception step of receiving from the data processing apparatus an order based on the at least one service transmitted in said second transmission step.

39. (New) A computer readable memory medium on which is stored a computer readable program for a service processing method carried out in a server that accepts login information provided by a data processing apparatus through a communication channel, and that has a memory unit for storing consumable purchase results in correspondence to login information, consumable use rates in correspondence to the login information, and a table that includes consumable purchase results in correspondence to services and a number of consumables to be purchased in correspondence to the services, said method comprising:

a read step of receiving login information from the data processing apparatus and reading the consumable purchase result corresponding to the received login information from the memory unit;

a demand estimation step of estimating, based on (a) the consumable use rate for a consumable used in a printer stored in the memory unit in correspondence to the received login information and (b) a predetermined term designated by the data processing apparatus through the communication channel, a demand of the consumable within the predetermined term;

a reception step of receiving from the data processing apparatus through the communication channel a number of consumables to be purchased that can be designated or changed in the data processing apparatus;

a service selection step of referring to the table stored in the memory unit to read (a) the services corresponding to the number of consumables received in said reception step, and (b) the services corresponding to the consumable purchase result read in said read step, and selecting at least one of the read services;

a first transmission step of transmitting information on the demand of the consumable within the predetermined term estimated in said demand estimation step to the data processing apparatus through the communication channel;

a second transmission step of transmitting information on the at least one service selected in said service selection step to the data processing apparatus through the communication channel such that the information may be displayed in the data processing apparatus; and

an order reception step of receiving from the data processing apparatus an order based on the at least one service transmitted in said second transmission step.